



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman  
1100 Quezon City

June 7, 2022

**MEMORANDUM**

**FOR : ALL DA OFFICIALS  
REGIONAL EXECUTIVE DIRECTORS, DA RFOs  
BUREAU DIRECTORS  
HEADS OF ATTACHED AGENCIES AND ATTACHED CORPORATIONS  
HEADS/COORDINATORS OF ALL FOREIGN AND LOCALLY-ASSISTED  
PROJECTS**

**ATTENTION : GAD FOCAL PERSONS/COORDINATORS**

**FROM : THE PROGRAM DIRECTOR  
Directorate for Gender Equality and Social Inclusion**

**: EVELYN G. LAVIÑA  
Undersecretary for High Value Crops and Rural Credit and  
Chairperson, DA GAD Focal Point System**

**SUBJECT : GUIDELINES FOR THE 2022 DA SEARCH FOR OUTSTANDING RURAL  
WOMEN OR THE "GAWAD PARANGAL SA KATANGI-TANGING  
KABABAIHAN SA KANAYUNAN"**

We are pleased to provide you the attached Guidelines of the 2022 DA Search for Outstanding Rural Women or the 'Gawad Parangal sa Katangi-tanging Kababaihan sa Kanayunan' approved by Secretary William D. Dar. Attached also is the Nominee's profile form to be accomplished.


Since 2003, the DA has been conducting the Search as part of the DA Gender and Development Focal Point System (GFPS) client-focused activity pursuant to the Magna Carta of Women (MCW) which provides the following in Section 23 of the MCW Implementing Rules and Regulations:

*"The Department of Agriculture (DA), in coordination with other concerned Departments, LGUs, and stakeholders shall: (a) undertake programs and projects on food security that are gender-responsive; (b) recognize women as farmers and fisherfolk and give them equal opportunities to participate in programs and projects."*

Your cooperation in disseminating the Search Guidelines to the Local Government Units (LGUs) and other concerned offices in your area of operation will highly be appreciated. As indicated in the schedule, the deadline for the submission of the regional winners for the national award will be on July 7, 2022.

Thank you for your usual support and our warmest regards.

  
ANNRAY VILLOTA RIVERA  
Program Director  
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EVELYN G. LAVIÑA  
Undersecretary

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**2022 Department of Agriculture Search for Outstanding Rural Women**  
*"Gawad Parangal sa Katangi-tanging Kababaihan sa Kanayunan"*

**Guidelines**

**Rationale**

The Department of Agriculture in the Philippines is one with the member countries of the United Nations (UN) in recognizing the important role of rural women and their valuable contribution to society.

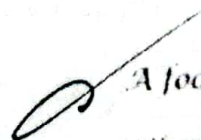
The report of the UN shows that rural women comprise a quarter of the world's population. They work as farmers, fisherfolk, wage earners and entrepreneurs but they have less access to agricultural/fishery assets, education and markets as men. It was noted that if only they have the same access as men, agricultural/fishery production could be increased and the number of hungry people will be reduced by 100 to 150 million worldwide.

It was also reported that women account for a substantial proportion of the agricultural/fishery labor force, including informal work, and perform the bulk of unpaid care and domestic work within families and households in rural areas. They make significant contributions to agricultural production, food security and nutrition, land and natural resource management, and building climate resilience.

It is in this context that the DA has launched the DA Search for Outstanding Rural Women in the year 2003. This is in line with the implementation of the DA of gender mainstreaming of its policies, plans and programs in accordance with Republic Act 9710 otherwise known as the Magna Carta of Women (MCW). Since then, the Search has been made an annual activity of the DA Gender and Development Focal Point System (DA GFPS) until 2019.

In 2020, the Search was called off due to the imposition of community quarantine restrictions due to COVID 19 pandemic all over the country. In 2021, the DA GFPS pushed through with this activity with certain modifications with utmost consideration of observing health protocols and other regulations under the new normal scenario.

This year, 2022, the Search will be pursued again with more vigor as the threat of COVID contamination has diminished but the precautionary health protocols will still be observed. Moreover, the focus will be on searching outstanding women in rural areas with high poverty incidence.



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This is to determine how the nominee has overcome the barriers prevailing in her area and the impact of her success in uplifting the lives of people in her community. This is also to see how the Department could improve the delivery of necessary services and interventions in poor areas of the country.

### Objectives

1. To give due recognition to rural women who have shown excellence in their fields of endeavor, have made outstanding accomplishments in developing the agriculture and fishery sectors and made significant impact in the lives of the people in the rural areas;
2. To document the success stories of the awardees to focus public attention on them and serve as inspiration and models of women empowerment.

### Scope

The search is open to all Filipino rural women who are non-government employees, currently engaged in agriculture and fisheries, and have created positive impact in the lives of the people in the rural community. They may be engaged in actual farming or fishing, processing/value-adding, marketing of agricultural inputs or products, provision of credit, micro-financing, training, education, and other entrepreneurial undertakings as individual capacities or as leaders of Cooperative/Association, Rural Improvement Clubs (RICs), and other women organizations.

### Minimum Qualifications of the Nominee

1. The nominee must be a bonafide resident of a rural area with high poverty incidence, such as those in the poorest of the poor provinces or in the 4<sup>th</sup> - 6<sup>th</sup> class municipalities, and is engaged in any agriculture and fishery-based activities;
2. She must belong to the small farmer and fisherfolk (SFF) and/or small entrepreneur category, with not more than 3 hectares land ownership and asset of not more than P 15 million (including those arising from loans, but exclusive of the land where the business is situated);
3. She must not be an employee of the government, whether from the national government or local government unit (LGU), with the exception of elected Barangay Councilors (*Barangay Kagawad*) and volunteers such as Barangay Nutrition Scholars, Barangay Health Workers (BHW);
4. She must not be related by affinity or consanguinity with any current elected official in the Local Government Units (LGUs), and heads of DA offices (Director level and up) up to the second degree (except in IP Communities);

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5. She must not have any pending case (civil, administrative, criminal, etc.) except for gender related cases;
6. She must not be a former national winner of the DA Search for Outstanding Rural Women or the Gawad SAKA.

### Criteria for Evaluation

The nominees who have met the minimum qualifications shall be evaluated based on the following criteria:

CRITERIA	Point	
• <b>Contribution to Food Security/Agricultural and Fishery Development</b>		30
Productivity	10	
Profitability of Economic Activities	10	
Quality of Products/Services	10	
• <b>Contribution to Sustainable Development</b>		30
Efforts to Protect the Environment / Use of Environment Friendly Technologies	10	
Efforts to Adapt to Climate Change/Emerging Conditions	10	
Innovativeness/Creativity	10	
• <b>Impact to Rural Development</b>		40
Promotion of Women Empowerment and Gender Equality	10	
Improvement in Family Life	10	
Excellence in Character/Ability to Hurdle Difficulties	10	
Contribution to Local Economy	10	
<b>TOTAL</b>		<b>100</b>

### Rating Scale

Qualitative Description	Point
Outstanding	10
Very Satisfactory	8 - 9
Satisfactory	6 - 7
Fair	4 - 5

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## Selection Process

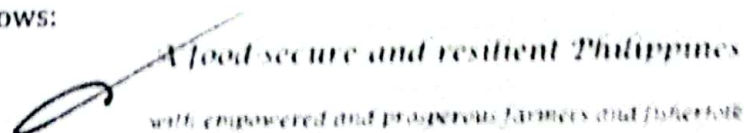
1. The DA Gender and Development Focal System (GFPS) shall disseminate the Search Guidelines to all offices of the DA and to the public through social media.
2. The DA Regional Field Offices (RFOs) shall receive and evaluate the nominations of rural women from areas within the region and shall determine the regional winner. The nominations could come from the Local Government Units (LGUs), Government Offices (ex. DA Bureaus, and attached agencies/corporations, other agencies such as DAR, DENR, DTL, DOST, etc.), and Non-Government Organizations (NGOs).
3. The DA RFOs shall nominate the regional winner for the national award. It shall prepare and submit the documentation of the said regional winner. The following requirements shall be submitted online to the DA Central Office (DA GAD FPS Secretariat) based on the agreed time schedule:
  - a. Letter of Endorsement duly signed by the DA Regional Executive Director to the DA GAD Chairperson endorsing the nominee;
  - b. Affidavit of no pending civil or criminal case;
  - c. Profile of the Nominee (using the prescribed template);
  - d. Farm Record and Means of Verification (MOVs) for the computation of the gross income, cost of production, net income and return on investment
  - e. Success Story;
  - f. Video featuring the nominee and area of operation; and
  - g. Power Point Presentation - Highlights of the Credentials vis a vis Criteria of the Search.

Submission of scrap books of the nominees is not required.

4. The DA GAD FPS Secretariat shall receive the nominations at this email addresses: gesi@da.gov.ph, and da\_actioncenter@yahoo.com. It shall review the submissions and organize the information for the meetings of the National Technical Committee (NTC) and the Board of Judges (BOJ).
5. The NTC shall undertake the technical evaluation of the nominees based on the criteria of the Search through table and field validation.
6. The BOJ shall review the evaluation made by the NTC and deliberate on who among the nominees will be given the national awards.

## Prizes

The prizes for the winners and incentives for the assisting agricultural extension workers will be charged to the Gender and Development (GAD) budget of concerned DA offices. These are as follows:



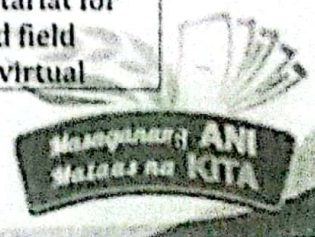
## Special Recognition for Exemplary Contribution to Rural Agriculture

If in case the Board of Judges (BOJ) has decided to recognize a nominee who has made exemplary contribution to rural agriculture outside of the criteria of the Search, she will be given a Special Citation from the Secretary. The concerned DA RFOs that nominated her will be authorized to provide a suitable project from among the existing programs/projects in the region such as production support services (PSS), machinery/equipment/facility, and other interventions from the banner programs and special projects of the DA.

### Timetable of Activities

DATES	ACTIVITIES
May 30, 2022	Dissemination of the Guidelines
May 31, 2022 to July 6, 2022	Conduct of the Search at the Field Level and documentation of the success stories of the nominees.  Evaluation and selection of the Regional Winners.
July 7, 2022	Deadline of the online submission of the nomination of the Regional Winner for the national award to the DA GAD Focal Point System Secretariat, DA Central Office.
July 8 to July 13, 2022	Review of the nominations by the GFPS Secretariat
July 14, 2022	1 <sup>st</sup> Meeting of the National Technical (NTC) to determine the comparative credentials of the nominees and to plan the schedule of the field validation for qualified nominees.
July 20, 2022 to September 8, 2022	Field Validation of the 2022 DA SORW shortlisted nominees
September 12, 2022	2 <sup>nd</sup> Meeting of the DA SORW National Technical Committee (NTC) and GAD/GESI Secretariat for deliberation of the results of field validation and preparation of the recommendations to the Board of Judges (BOJ)
September 20, 2022	Meeting of the BOJ, NTC and the Secretariat for the presentation of results of table and field validation for the national award and virtual

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	interview of the nominees
October 14, 2022	Presentation of the Regional awardees during the Celebration of World Food Day and International Day of Rural Women
October 27, 2022	Awarding Ceremony

**Funding**

The fund requirement of the Search shall be sourced from the GAD budget of all concerned DA Operating Units (OUs) subject to the availability of funds and the usual accounting and auditing rules and regulations.

**RECOMMENDING APPROVAL:**

  
**ANNRAY VILLOTA RIVERA**  
 Program Director  
 Directorate for Gender Equality and  
 Social Inclusion  
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**EVELYN G. LAVIÑA**  
 Undersecretary for High Value Crops and  
 Rural Credit  
 Chairperson, DA GAD Focal Point System

**~~APPROVED~~/DISAPPROVED:**

  
**WILLIAM D. DAR, PhD.**  
 Secretary



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**DEPARTMENT OF AGRICULTURE**  
**2022 SEARCH FOR OUTSTANDING RURAL WOMEN**  
**GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN**

**NOMINEE'S PROFILE**

**Family Name:**  
**First Name:**  
**Middle Name:**  
**Address:**  
**Contact Number:**  
**Email Address:**  
**Age:**  
**Date of Birth:**  
**Place of Birth:**  
**Educational Attainment:**

Level	Name of School	Basic Education/Degree Course	Year Graduated
Elementary			
High School			
Vocational			
College			
Graduate Studies			

**Civil Status:**  
**Spouse's Name:**  
**Age of Spouse:**  
**Occupation of Spouse:**  
**Number of Children:**

Name of Children	Age	Civil Status	Educational Attainment	Occupation

**Work History:**

**Previous work experience**

Year	Nature of Work	Employer



**DEPARTMENT OF AGRICULTURE**  
**2022 SEARCH FOR OUTSTANDING RURAL WOMEN**  
**GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN**

**Present work, please describe:**

Indicate the details about the land you are working:

Land Type	Area (Hectares)	Means of Acquisition	Remarks
Owned			
Leased			
Operated as Tenant			
Others			

**Productive Assets:**

Kind *	Estimated Value (P)	Method of Acquisition**

\*Examples: Farm House, Training Facility, Tractor, Planter, Harvester, Thresher. Cold Storage, Warehouse, Processing Facility, Hauling Truck, Tricycle, Car, etc.

\*\* Examples: Purchased, Donation/Grant (indicate source), Loan, etc.

**Production Activities:**

**Crop Production**

Kind of Crop	Area (hectares)	Remarks
Rice		
Corn		
Coconut		
Vegetables		
Fruit trees		
Forest trees		
Others (Specify)		

**Animal Production**

Kind	Number of Heads	Remarks
Swine		
Poultry		
Cattle		

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**GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN**

Carabao		
Goat		
Sheep		
Others (Specify)		

**Fish/Aquatic Products**

Kind	Area	Remarks
Bangus		
Tilapia		
Hito		
Pangasius		
Shrimp		
Crabs		
Seaweeds		
Others (Specify)		

**Processing/Value Adding/Entrepreneurial Activities**

Product	Amount of Asset (Excluding Value of Land)	Remarks

What is the estimated production and yield of each agricultural/fishery products you are producing?

Produce	Production (MT)	Yield (MT/Hectare)

How much income do you get from the above productive activities (annual)?

Product	Gross Income (P)	Cost of Production (P)	Net Income (P)	Return on Investment (%)
Crops				
Animal				

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**GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN**

Fish/Aquatic Products				
Processing/Value Adding				
Others				
TOTAL				

**Quality of Product/Service:**

Describe the measures you have undertaken to produce products of good quality. Indicate if you have secured certification such as the following:

Type of Certification Obtained	Date Obtained	Issuing Office
Good Agricultural Practices (GAP)		
Good Animal Husbandry Practices (GAHP)		
Good Manufacturing Practices (GMP)		
Others (Specify)		

**Sustainability:**

What are the measures you are undertaking to protect the environment? What are the environment-friendly technologies you have learned and have been adopting?

What are the strategies you have employed to adapt to climate change or to emerging conditions?

Do you have any innovative ideas/methodology that enabled you to improve the way of doing things? Please describe.





**DEPARTMENT OF AGRICULTURE**  
**2022 SEARCH FOR OUTSTANDING RURAL WOMEN**  
**GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN**

Personal – Eating, Sleeping, Resting, Recreation (watching TV, exercise, sports, hobby, etc.)  
Community – Attending meetings, trainings, community events, church activities, etc.

**Contribution to Local Economy**

What are the major problems/challenges you have encountered? How well did you handle them? What are the lessons you have learned?

Have you contributed to the welfare of your community? Describe how you have been part of the effort to promote any of the following: livelihood, peace and order, health, education/training, cleanliness, and others.

I attest to all the facts contained herein to the best of my knowledge.

**PRINTED NAME AND SIGNATURE OF THE NOMINEE:**

**WITNESS:**

**PRINTED NAME AND SIGNATURE OF ASSISTING AGRICULTURAL EXTENSION WORKER**

Position/Designation \_\_\_\_\_

Office \_\_\_\_\_

Address \_\_\_\_\_

Contact Number \_\_\_\_\_

1. Email Address: \_\_\_\_\_